Boardmaker 7

Part 1	
Resource Type (Digital or Application)	Application
Application/Software Title (with links)	**Boardmaker 7** https://www.myboardmaker.com
Developer/Vendor	Tobii Dynavox, LLC.
Privacy Policy, Terms of Use (Links)	https://www.tobiidynavox.com/pages/privacy-notice
Description of Application and its Educational Value (Refer to "About Us" page, if applicable) *What is the initiative? Describe your initiative in enough detail that a reader who knows nothing about your work will understand the purpose of your initiative and who your partners and other stakeholders are. Describe what you're doing, how it works, who is involved and when or how long your initiative runs.*	**Boardmaker 7** is a symbol-based educational platform that enables teachers, therapists, and families to create and share interactive or printable learning materials using over 80,000 Picture Communication Symbols (PCS). It supports inclusive education by offering customizable templates, performance tracking, and adaptive access tools—such as eye gaze and switch control—making it especially valuable for students with communication or learning challenges.
Part 2	
Is this initiative a data-linking program under FOIPPA? *If yes, this PPIA must be submitted to the Office of the Information and Privacy Commissioner (OIPC). A data linking program is when multiple distinct data sets are used in conjunction with each other. (E.g. MyED information used in School Messenger)*	No
Is this initiative a common or integrated program or activity (CIPA)? *If yes, this PPIA must be submitted to the Office of the Information and Privacy Commissioner (OIPC). A CIPA is a program or activity that provides one or more services through a public body either working collaboratively or on behalf of other public bodies or agencies.*	No
What Personal Information (PI) is involved? *List all the PI elements that will be collected, used, and/or stored through the use of this app by (but not limited to): students, staff, parents, and vendors, even unintentionally. If the answer is 'none', then skip to PART 5 and submit this PPIA to the Privacy Officer for completion.*	• Full name • Email address • Username/account credentials • Device identifiers (IP address, browser type, etc.) • Usage data (such as activity logs and content interactions) • Communication preferences or support inquiries • Educational or behavioral profile data (if entered into student profiles)
Use *What is the PI used for (purpose)?* *Will the PI be used to make decisions that directly affect individuals? Does the vendor/provider use*	Boardmaker 7 processes PI primarily to support its core functions—account management, technical support, personalization of assistive features, and

collected PI for other purposes, e.g., to advertise its services to students, teachers or parents?	product improvement—rather than to drive decisions that directly impact individuals. Marketing communications are allowed but are explicitly opt-in, ensuring user control over non-essential use of their PI.
Disclosure *Who will/might access the PI?* *How might the vendor/provider share the collected PI? What disclosure to 3rd parties might occur (which 3rd parties) and the type of PI being disclosed/shared. How might disclosed PI be used (see above)?*	• PI may be accessed by authorized staff and affiliated service providers (e.g., for hosting, analytics, or customer support) • PI may be shared with third parties like cloud service providers, analytics vendors, or legal authorities. • Disclosure is strictly limited to operational needs, compliance, or where consent is provided.
Security *Describe the measures put in place, including those implemented internally and by the provider, to secure the PI and to prevent unauthorized access to the PI. Describe the technical and physical measures in place to protect the PI.*	Boardmaker 7 protects personal information (PI) through secure infrastructure, encrypted data transmission, and role-based access controls to prevent unauthorized access. Only authorized Tobii Dynavox personnel and contracted third-party providers may handle PI under strict confidentiality agreements.
Part 3	
Will any PI be stored outside Canada? *Yes or No. If No, skip to PART 4*	Yes
Is any of the PI 'sensitive'? *Click on link above to determine if PI is considered sensitive*	No
Where is the PI being stored? *Where, what regions are the PI being stored in, including backups. What hosting providers are being used?*	Personal information (PI) collected through the Boardmaker 7 application may be stored outside Canada, as the platform uses Microsoft Azure Cloud infrastructure hosted in Tier 1 data centers.
Part 4	
Ownership and Retention of PI *Who owns the PI, according to applicable contracts/agreements. Describe the provisions, controls and guarantees in place on the retention of PI: storage before expiry, backups, destruction/deletion of PI*	• PI is retained only as long as necessary to fulfill service delivery, legal, or contractual obligations. • Users may request deletion of their PI by contacting Tobii Dynavox at privacymanager@tobiidynavox.com
Accuracy of PI *Describe the provisions that allow individuals to request corrections to their PI held within the application/service*	Users may contact Tobii Dynavox at privacymanager@tobiidynavox.com to verify, update, or correct their PI.
Part 5	
Recommendation *Recommendation for **Approval, Abeyance/Suspension** (pending further review) or **Rejection**, based on a review and assessment of Privacy Risk. For an approval, provide any applicable conditions of use and/or other risk*	**Conditionally Approved.** **Conditions for use:** • Personal Information (PI) is securely processed and stored, with data transfers occurring under legal safeguards.

mitigation measures advised to achieve an acceptable level of privacy risk	• No sensitive PI is collected, and the data is used only for service delivery—not for marketing or resale. • The school district must ensure privacy settings are configured correctly, data retention is documented, and data ownership remains with users or schools.
PIA Version	1.0
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