

Musicplay Online

Part 1	
Resource Type (Digital or Application)	Digital
Application/Software Title (with links)	Musicplay Online MusicplayOnline
Developer/Vendor	Themes & Variations Inc.
Privacy Policy, Terms of Use (Links)	Terms of Service MusicplayOnline Privacy Policy MusicplayOnline
Description of Application and its Educational Value (Refer to “About Us” page, if applicable) <i>What is the initiative? Describe your initiative in enough detail that a reader who knows nothing about your work will understand the purpose of your initiative and who your partners and other stakeholders are. Describe what you’re doing, how it works, who is involved and when or how long your initiative runs.</i>	An online music program based on the Kodaly and Orff pedagogy method, “ MusicPlay Online ” offers users a well-balanced Canadian-based music resource for young students. A wide variety of interactive games, demonstration videos, and activities complement the concepts introduced at each level, engaging students while also allowing them to work at their own pace. Suitable for students from pre-K to Grade 1, this website sequences musical concepts and gives students opportunities to create simple melodic and rhythmic pieces using interactive activities and games.
Part 2	
Is this initiative a data-linking program under FOIPPA? <i>If yes, this PPIA must be submitted to the Office of the Information and Privacy Commissioner (OIPC). A data linking program is when multiple distinct data sets are used in conjunction with each other. (E.g. MyED information used in School Messenger)</i>	No
Is this initiative a common or integrated program or activity (CIPA)? <i>If yes, this PPIA must be submitted to the Office of the Information and Privacy Commissioner (OIPC). A CIPA is a program or activity that provides one or more services through a public body either working collaboratively or on behalf of other public bodies or agencies.</i>	No
What Personal Information (PI) is involved? <i>List all the PI elements that will be collected, used, and/or stored through the use of this app by (but not limited to): students, staff, parents, and vendors, even unintentionally. If the answer is ‘none’, then skip to PART 5 and submit this PPIA to the Privacy Officer for completion.</i>	No PI collected from students. Students do not provide any personal information. They access the platform only through teacher-issued class codes, with no accounts or emails required. The system is also designed so that no student-identifiable activity is tracked. However, for staff/teachers/parents the below list of PI maybe collected, used, and/or stored. <ul style="list-style-type: none"> Identifying information (Full name, email address, login credentials, school information)

	<ul style="list-style-type: none"> • Device information (IP address, device/browser type, geolocation, cookies) • Usage Data (Activity logs, cookies, analytics)
Use <i>What is the PI used for (purpose)? Will the PI be used to make decisions that directly affect individuals? Does the vendor/provider use collected PI for other purposes, e.g., to advertise its services to students, teachers or parents?</i>	<ul style="list-style-type: none"> • PI is used to manage accounts, process payments, send notifications, provide support, and improve services through analytics. • Musicplay Online does not use or sell PI for targeted advertising to children, though it may send service-related updates or product info to adult users.
Disclosure <i>Who will/might access the PI? How might the vendor/provider share the collected PI? What disclosure to 3rd parties might occur (which 3rd parties) and the type of PI being disclosed/shared. How might disclosed PI be used (see above)?</i>	<ul style="list-style-type: none"> • Musicplay Online staff and authorized third-party providers (e.g., Stripe, Shopify, Google Analytics, Vimeo) may access personal information (PI) to deliver services, process payments, host content, and monitor performance. • PI such as names, email addresses, payment details, IP addresses, and device/browser data may be shared with these providers under strict contractual obligations to use it only as instructed and store it securely. • Musicplay Online does not sell or rent PI and prohibits third parties from using it for promotional or advertising purposes.
Security <i>Describe the measures put in place, including those implemented internally and by the provider, to secure the PI and to prevent unauthorized access to the PI. Describe the technical and physical measures in place to protect the PI.</i>	<ul style="list-style-type: none"> • PI is encrypted in transit and at rest; only authorized staff can access it; strong-password requirements are enforced. • Student accounts require no PI; adult PI is minimized and processed only as needed; secure third-party providers (e.g., hosting, payment processors) handle infrastructure and payments under strict contractual controls. • PI is retained only as long as necessary and deleted/anonymized afterward. • Hosting providers (Pagely, DigitalOcean) maintain secure data centers with environmental and physical protections, while monitoring tools (New Relic, Sentry) ensure system health without tracking student PI.
Part 3	
Will any PI be stored outside Canada? <i>Yes or No. If No, skip to PART 4</i>	Yes
Is any of the PI ‘sensitive’? <i>Click on link above to determine if PI is considered sensitive</i>	Personal information is not collected from students. The PI collected is minimal and not considered sensitive; it is limited to standard account and payment details for adult users.

<p>Where is the PI being stored? <i>Where, what regions are the PI being stored in, including backups. What hosting providers are being used?</i></p>	<p>Personal Information (PI) in Musicplay Online may be stored outside Canada. The service is hosted in the United States, and data may be transferred internationally for processing and storage. The privacy policy explicitly states that PI is stored and processed in the U.S. and may be transferred to other jurisdictions where third-party service providers operate.</p>
<p>Part 4</p>	
<p>Ownership and Retention of PI <i>Who owns the PI, according to applicable contracts/agreements. Describe the provisions, controls and guarantees in place on the retention of PI: storage before expiry, backups, destruction/deletion of PI</i></p>	<ul style="list-style-type: none"> • PI provided by adult users is owned and controlled by Themes & Variations Inc. (Musicplay) under its Terms of Service and Privacy Policy; no PI is collected or owned for students (under 18) because student access uses class codes only. • PI is retained only as long as necessary for service delivery or legal purposes; when no longer needed, it is deleted or anonymized. Any PI captured in system backups is securely stored, isolated from further processing, and deleted when feasible. • Upon account deletion or user request, PI is removed from active systems; processors may only handle PI under Musicplay's instructions. Users can access, update, or request deletion of their PI at any time.
<p>Accuracy of PI <i>Describe the provisions that allow individuals to request corrections to their PI held within the application/service</i></p>	<p>Users can review, update, or delete their personal information (PI) at any time by logging into their account dashboard or contact support@musicplay.ca.</p>
<p>Part 5</p>	
<p>Recommendation <i>Recommendation for Approval, Abeyance/Suspension (pending further review) or Rejection, based on a review and assessment of Privacy Risk. For an approval, provide any applicable conditions of use and/or other risk mitigation measures advised to achieve an acceptable level of privacy risk</i></p>	<p>Approved.</p>
<p>PIA Version</p>	<p>1.0</p>
<p>Date Created</p>	<p>09 Dec 2025</p>
<p>References</p>	<p>Musicplay Online Focused Education</p>