

# Mathologie

<b>Part 1</b>	
<b>Resource Type (Digital or Application)</b>	Application
<b>Application/Software Title (with links)</b>	<b>Mathologie</b> <a href="https://etr.mathology.ca/">https://etr.mathology.ca/</a>
<b>Developer/Vendor</b>	Pearson Canada Inc.
<b>Privacy Policy, Terms of Use (Links)</b>	<a href="#">Pearson's Privacy Notices</a> <a href="#">Pearson Terms of Use</a>
<b>Description of Application and its Educational Value (Refer to "About Us" page, if applicable)</b> <i>What is the initiative? Describe your initiative in enough detail that a reader who knows nothing about your work will understand the purpose of your initiative and who your partners and other stakeholders are. Describe what you're doing, how it works, who is involved and when or how long your initiative runs.</i>	<p><b>Mathologie</b> is the French version of Mathology and is available to K-3 French Immersion teachers in SD62.</p> <p><b>Mathology</b> is a comprehensive, yet flexible family of print and digital math resources with real-world applications that help educators engage and teach students across all skill levels. (Pearson)</p>
<b>Part 2</b>	
<b>Is this initiative a data-linking program under FOIPPA?</b> <i>If yes, this PPIA must be submitted to the Office of the Information and Privacy Commissioner (OIPC). A <a href="#">data linking program</a> is when multiple distinct data sets are used in conjunction with each other. (E.g. MyED information used in School Messenger)</i>	No
<b>Is this initiative a common or integrated program or activity (CIPA)?</b> <i>If yes, this PPIA must be submitted to the Office of the Information and Privacy Commissioner (OIPC). A <a href="#">CIPA</a> is a program or activity that provides one or more services through a public body either working collaboratively or on behalf of other public bodies or agencies.</i>	No
<b>What <a href="#">Personal Information (PI)</a> is involved?</b> <i>List all the PI elements that will be collected, used, and/or stored through the use of this app by (but not limited to): students, staff, parents, and vendors, even unintentionally. If the answer is 'none', then skip to PART 5 and submit this PPIA to the Privacy Officer for completion.</i>	<ul style="list-style-type: none"> <li>Identifying information (Full name, email address, username, password)</li> <li>School identifier (School, grade level, class assignment)</li> <li>Usage Data (Pages viewed, time spent, clicks)</li> <li>Device info (IP address, browser, OS, location data)</li> <li>Media data (audio, video, webcam images — if used)</li> <li>Derived data (learning analytics, profiling)</li> </ul>
<b>Use</b> <i>What is the PI used for (purpose)? Will the PI be used to make decisions that directly affect individuals? Does the vendor/provider use</i>	<ul style="list-style-type: none"> <li>PI collected is used to deliver educational services, personalize learning experiences, manage user accounts, track student progress, and improve platform functionality.</li> </ul>

collected PI for other purposes, e.g., to advertise its services to students, teachers or parents?	<ul style="list-style-type: none"> <li>PI is not used to advertise services to students, teachers, or parents without consent, and marketing communications are only sent where legally permitted or explicitly agreed to.</li> </ul>
<b>Disclosure</b> <i>Who will/might access the PI?  How might the vendor/provider share the collected PI? What disclosure to 3rd parties might occur (which 3rd parties) and the type of PI being disclosed/shared. How might disclosed PI be used (see above)?</i>	<ul style="list-style-type: none"> <li>PI may be accessed by Pearson staff, teachers, school administrators, and contracted service providers who support or maintain the platform.</li> <li>Pearson may share PI with third parties such as hosting vendors, affiliated companies, and educational institutions, and may disclose it to legal authorities if required.</li> <li>Shared PI is used to deliver services, support instruction, analyze performance, and—if consent is given—may also be used for marketing or analytics purposes.</li> </ul>
<b>Security</b> <i>Describe the measures put in place, including those implemented internally and by the provider, to secure the PI and to prevent unauthorized access to the PI. Describe the technical and physical measures in place to protect the PI.</i>	<ul style="list-style-type: none"> <li>Mathology encrypts personal information during storage and transmission to keep it secure.</li> <li>Only authorized staff can access data, using secure logins and role-based permissions.</li> <li>Pearson follows privacy laws like GDPR and FERPA, trains staff, and monitors systems to prevent unauthorized access.</li> </ul>
<b>Part 3</b>	
<b>Will any PI be stored outside Canada?</b> <i>Yes or No. If No, skip to PART 4</i>	Yes
<b>Is any of the PI ‘sensitive’?</b> <i>Click on link above to determine if PI is considered sensitive</i>	Yes
<b>Where is the PI being stored?</b> <i>Where, what regions are the PI being stored in, including backups. What hosting providers are being used?</i>	PI may be stored and processed in countries outside Canada, including the United States, European Union, and India. Pearson uses third-party cloud hosting providers to manage and back up data.
<b>Part 4</b>	
<b>Ownership and Retention of PI</b> <i>Who owns the PI, according to applicable contracts/agreements. Describe the provisions, controls and guarantees in place on the retention of PI: storage before expiry, backups, destruction/deletion of PI</i>	<ul style="list-style-type: none"> <li>Personal information (PI) remains the property of the user or the educational institution that provides it. Pearson acts as a data processor and does not claim ownership of the PI.</li> <li>Retention provisions include secure storage of PI for only as long as necessary to fulfill educational or legal purposes.</li> <li>Backups are maintained in encrypted formats, and Pearson commits to securely deleting or anonymizing PI once it is no longer needed.</li> <li>Destruction protocols follow privacy laws such as PIPEDA and GDPR, ensuring PI is erased or anonymized in a way that prevents recovery or unauthorized access</li> </ul>

<b>Accuracy of PI</b> <i>Describe the provisions that allow individuals to request corrections to their PI held within the application/service</i>	For privacy-related questions, you can email <a href="mailto:dataprivacy@pearson.com">dataprivacy@pearson.com</a> or contact the <b>Data Protection Officer</b> at: 80 Strand, London, WC2R 0RL, United Kingdom <b>EU Representative:</b> Pearson Benelux B.V. (PIB) Kabelweg 37, Amsterdam, 1014 BA Netherlands
<b>Part 5</b>	
<b>Recommendation</b> <i>Recommendation for <b>Approval</b>, <b>Abeyance/Suspension</b> (pending further review) or <b>Rejection</b>, based on a review and assessment of Privacy Risk. For an approval, provide any applicable conditions of use and/or other risk mitigation measures advised to achieve an acceptable level of privacy risk</i>	Approved.
<b>PIA Version</b>	1.0
<b>Date Created</b>	01 October 2025
<b>References</b>	<a href="#">Pearson Mathology Math</a>