

IDÉLLO

Part 1	
Resource Type (Digital or Application)	Application
Application/Software Title (with links)	IDÉLLO https://www.idello.org/en
Developer/Vendor	Groupe Média TFO
Privacy Policy, Terms of Use (Links)	https://www.idello.org/en/privacy-and-protection-of-personal-information-policy https://www.idello.org/en/node/6039 https://www.idello.org/conditions-dutilisation
Description of Application and its Educational Value (Refer to “About Us” page, if applicable) <i>What is the initiative? Describe your initiative in enough detail that a reader who knows nothing about your work will understand the purpose of your initiative and who your partners and other stakeholders are. Describe what you’re doing, how it works, who is involved and when or how long your initiative runs.</i>	IDÉLLO is TFO’s educational platform, specially designed for school staff in Canada. Choose from thousands of pieces of educational content (videos, games, digital books, podcasts, thematic files, educational paths and educational tools) sorted by subject and grade level.
Part 2	
Is this initiative a data-linking program under FOIPPA? <i>If yes, this PPIA must be submitted to the Office of the Information and Privacy Commissioner (OIPC). A data linking program is when multiple distinct data sets are used in conjunction with each other. (E.g. MyED information used in School Messenger)</i>	No
Is this initiative a common or integrated program or activity (CIPA)? <i>If yes, this PPIA must be submitted to the Office of the Information and Privacy Commissioner (OIPC). A CIPA is a program or activity that provides one or more services through a public body either working collaboratively or on behalf of other public bodies or agencies.</i>	No
What Personal Information (PI) is involved? <i>List all the PI elements that will be collected, used, and/or stored through the use of this app by (but not limited to): students, staff, parents, and vendors, even unintentionally. If the answer is ‘none’, then skip to PART 5 and submit this PPIA to the Privacy Officer for completion.</i>	<ul style="list-style-type: none"> • Identifying information (Full name, email address, mailing address, gender, age, school, grade, and login credentials) • Device information (IP address, device/browser type, session activity logs, cookie data) • Financial information (credit card or banking info, donation history and pledge details)
Use <i>What is the PI used for (purpose)? Will the PI be used to make decisions that directly affect individuals? Does the vendor/provider use</i>	<ul style="list-style-type: none"> • IDÉLLO collects information to deliver and improve educational services, including tracking usage, managing accounts, and enhancing platform features.

collected PI for other purposes, e.g., to advertise its services to students, teachers or parents?	<ul style="list-style-type: none"> PI is used to process payments and donations for paid services or membership benefits. IDÉLLO is an advertising-free platform. No PI is used for advertising, nor to influence user outcomes or make decisions affecting them. Any sharing of data is limited and consent-based, intended solely for service delivery or specific, authorized functions.
Disclosure <i>Who will/might access the PI? How might the vendor/provider share the collected PI? What disclosure to 3rd parties might occur (which 3rd parties) and the type of PI being disclosed/shared. How might disclosed PI be used (see above)?</i>	<ul style="list-style-type: none"> Personal information (PI) may be accessed by TFO employees strictly for service delivery (e.g., registration, support, and administration) PI may be shared with authorized third-party contractors to deliver and maintain IDÉLLO services, process payments, and analyze platform usage. Additionally, donor information will be shared with other charities <i>only with explicit permission</i> for additional charitable activities.
Security <i>Describe the measures put in place, including those implemented internally and by the provider, to secure the PI and to prevent unauthorized access to the PI. Describe the technical and physical measures in place to protect the PI.</i>	<ul style="list-style-type: none"> IDÉLLO protects personal information using encryption, firewalls, cookie-based session security, and strict access controls. PI is retained only as long as necessary, securely deleted upon request, and disclosed externally only with explicit user consent.
Part 3	
Will any PI be stored outside Canada? <i>Yes or No. If No, skip to PART 4</i>	No
Is any of the PI 'sensitive'? <i>Click on link above to determine if PI is considered sensitive</i>	No
Where is the PI being stored? <i>Where, what regions are the PI being stored in, including backups. What hosting providers are being used?</i>	Idéllo is a Canadian-based educational technology platform. Idéllo is exclusively hosted in Canada on cloud architecture powered by Amazon Web Services in the Montreal datacentre.
Part 4	
Ownership and Retention of PI <i>Who owns the PI, according to applicable contracts/agreements. Describe the provisions, controls and guarantees in place on the retention of PI: storage before expiry, backups, destruction/deletion of PI</i>	<ul style="list-style-type: none"> PI is stored only as long as necessary to fulfill service-related purposes (e.g., account management, donations, contest entries). PI is securely destroyed upon written request, unless retention is required by law or regulation.
Accuracy of PI <i>Describe the provisions that allow individuals to request corrections to their PI held within the application/service</i>	<ul style="list-style-type: none"> Users can correct their personal information in Idéllo via their account settings. Users can also contact Idéllo's support team at idello@tfo.org if they require assistance with updating their personal information. The support team can help users update their

	information, confirm that the changes have been made, and answer any questions or concerns that users may have about their personal information.
Part 5	
Recommendation <i>Recommendation for Approval, Abeyance/Suspension (pending further review) or Rejection, based on a review and assessment of Privacy Risk. For an approval, provide any applicable conditions of use and/or other risk mitigation measures advised to achieve an acceptable level of privacy risk</i>	Approved.
PIA Version	1.0
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