

Educating Now

Part 1	
Resource Type (Digital or Application)	Digital
Application/Software Title (with links)	Educating Now https://educatingnow.com/
Developer/Vendor	Nikki Lineham
Privacy Policy, Terms of Use (Links)	Terms of Use Educating Now Privacy Policy Educating Now
Description of Application and its Educational Value (Refer to “About Us” page, if applicable) <i>What is the initiative? Describe your initiative in enough detail that a reader who knows nothing about your work will understand the purpose of your initiative and who your partners and other stakeholders are. Describe what you’re doing, how it works, who is involved and when or how long your initiative runs.</i>	Educating Now (gr. 4-9) combines bite-sized professional learning and resources for teaching mathematics into one easy to use resource. It consists of short instructional videos, lesson plans, and student resources all designed to support students (and teachers) in developing conceptual understanding of mathematics. The lessons utilize manipulatives, visuals, and specific language so that students are actively learning and making meaning of mathematics. Available in French and English.
Part 2	
Is this initiative a data-linking program under FOIPPA? <i>If yes, this PPIA must be submitted to the Office of the Information and Privacy Commissioner (OIPC). A data linking program is when multiple distinct data sets are used in conjunction with each other. (E.g. MyED information used in School Messenger)</i>	No
Is this initiative a common or integrated program or activity (CIPA)? <i>If yes, this PPIA must be submitted to the Office of the Information and Privacy Commissioner (OIPC). A CIPA is a program or activity that provides one or more services through a public body either working collaboratively or on behalf of other public bodies or agencies.</i>	No
What Personal Information (PI) is involved? <i>List all the PI elements that will be collected, used, and/or stored through the use of this app by (but not limited to): students, staff, parents, and vendors, even unintentionally. If the answer is ‘none’, then skip to PART 5 and submit this PPIA to the Privacy Officer for completion.</i>	<ul style="list-style-type: none"> Identifying information – Email address only Device information (IP address, device info, browser type, cookies) <p>Teachable/Hotmart’s platform:</p> <ul style="list-style-type: none"> Identifying information (Full name, email address, phone number, mailing address) Device information (IP address, device info, browser type, cookies) Usage data (pages viewed, interaction history) Course participation data (Courses enrolled in, progress, test results, certifications)

	<ul style="list-style-type: none"> Payment information (payment card details, billing postal code)
Use <i>What is the PI used for (purpose)? Will the PI be used to make decisions that directly affect individuals? Does the vendor/provider use collected PI for other purposes, e.g., to advertise its services to students, teachers or parents?</i>	<ul style="list-style-type: none"> PI is used <i>only</i> to operate, support, personalize, and communicate about the EducatingNow service, and to respond to user inquiries. PI is not sold or used for third-party advertising; generic aggregated data may be shared in limited ways, and users can unsubscribe from communications.
Disclosure <i>Who will/might access the PI? How might the vendor/provider share the collected PI? What disclosure to 3rd parties might occur (which 3rd parties) and the type of PI being disclosed/shared. How might disclosed PI be used (see above)?</i>	<ul style="list-style-type: none"> EducatingNow staff, platform/Hotmart personnel, and creators/instructors on the Teachable platform may access user PI. PI is shared with service providers, affiliates, legal authorities, integrated services, and possibly analytics/advertisers (via Teachable/Hotmart), though EducatingNow does <i>not</i> sell or rent PI. Shared PI supports platform operations, payment processing, analytics, legal compliance, and integrations, but not third-party marketing sales by EducatingNow itself.
Security <i>Describe the measures put in place, including those implemented internally and by the provider, to secure the PI and to prevent unauthorized access to the PI. Describe the technical and physical measures in place to protect the PI.</i>	<ul style="list-style-type: none"> EducatingNow states it uses appropriate security practices to protect PI from unauthorized access. Teachable/Hotmart provides more specific security controls, including restricted access, technical safeguards, and internal confidentiality. EducatingNow's own policy lacks detail on specific technical or physical safeguards — the concrete protections are derived largely from the platform provider's practices.
Part 3	
Will any PI be stored outside Canada? <i>Yes or No. If No, skip to PART 4</i>	Yes
Is any of the PI 'sensitive'? <i>Click on link above to determine if PI is considered sensitive</i>	No
Where is the PI being stored? <i>Where, what regions are the PI being stored in, including backups. What hosting providers are being used?</i>	<ul style="list-style-type: none"> EducatingNow's platform is hosted on Teachable, which uses Amazon Web Services (AWS) for data storage and infrastructure. EducatingNow's platform is hosted on Teachable, which uses Amazon Web Services (AWS) for data storage and infrastructure. The location and handling of backups are not specified in any of the provided policies or terms; storage and backup details are limited to Teachable's general AWS infrastructure.

Part 4	
Ownership and Retention of PI <i>Who owns the PI, according to applicable contracts/agreements. Describe the provisions, controls and guarantees in place on the retention of PI: storage before expiry, backups, destruction/deletion of PI</i>	No provisions or guarantees regarding PI retention, storage before expiry, backups, or destruction are described in any of the provided Privacy Policies, nor are any technical, physical, or administrative measures outlined for how PI is stored, backed up, or deleted.
Accuracy of PI <i>Describe the provisions that allow individuals to request corrections to their PI held within the application/service</i>	Users can email privacy@teachable.com to request changes, modifications, or removal of their personal information.
Part 5	
Recommendation <i>Recommendation for Approval, Abeyance/Suspension (pending further review) or Rejection, based on a review and assessment of Privacy Risk. For an approval, provide any applicable conditions of use and/or other risk mitigation measures advised to achieve an acceptable level of privacy risk</i>	Approved.
PIA Version	1.0
Date Created	31 December 2025
Other References	Privacy Policy → Teachable Terms of Use → Teachable